

Schwan's Truckload Fundraising Event

In an effort to be good community citizens, Schwan's Home Service has developed a fundraising program that is very easy to run and profitable for schools and non-profit organizations that are interested in raising funds. What they offer is a truckload fundraising event.

We have set up our first event for the following:

- Saturday, April 18, 2009
- 9:30am – 1:30pm
- Hudson Falls High School, Hudson Falls
- (This is in conjunction with the annual District Assembly)

Customers can reserve their favorite items from over 350 quality items offered in Schwan's Home Service line or come to the truck and purchase any of the items available on the truck. There are items that will fit any flavor profile or dietary need. There are items you will be proud to serve your family and want to share with family and friends.

Based on the dollars sold for the day, the organization will receive between 10 and 20 percent of the day's sales as a donation. See chart below:

<u>Event Sales</u>	<u>Donation %</u>	<u>Donation \$</u>
\$0 - \$1,249	10%	\$0 - \$125
\$1,250 - \$2,499	15%	\$188 - \$375
\$2,500 +	20%	\$500 +

Please visit www.schwansfundraising.com for additional information or www.schwans.com to view products.

If someone already has home delivery service and they'd like their purchase to qualify for our fundraising day they can request pick up from the truck instead.

How to take part in the project:

- Print a number of copies of the poster and order forms for distribution. It may be faster and easier to forward the email and attachments to club members.
- Give the material to people who are interested in ordering food from Schwan's.
- People place preorders by faxing to number on sheet or placing order online.
- Show up the day of the event, give name/number on order, pay for order, take food home, and enjoy. People can also pick up food for other people.

At the end of the day Schwan's will total all sales for the day and write a check for the appropriate percentage to The Rotary Foundation for PolioPlus. Your club will be credited with the portion of donation based on the orders with your club name and number.