

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

FEBRUARY 2009

WANTED: CLUB ANNUAL GIVING GOALS

Club goal setting is vital to the Every Rotarian, Every Year effort and the key tool for measuring your club's progress in achieving all of The Rotary Foundation's fundraising goals. When a goal is specific, manageable, and achievable, it will instill club members with motivation and commitment, increasing the likelihood the goal will be met.

Goal setting is more than a way to ask for contributions to the Foundation. It's a way to help every Rotarian understand how vital his or her support is to carrying out the Foundation's

mission of improving health, supporting education, and alleviating poverty. Through each individual's contribution, the Foundation has the combined resources to improve people's lives on a tremendous scale.

As the presidents-elect training seminars (PETS) take place, please be sure that your club sets its 2009-10 annual giving goal as soon as possible and sends it to your district governor-elect. An electronic copy of the 2009-10 Fund Development Club Goal Report Form is available at www.rotary.org,

and the hard copy (printed in triplicate) will be distributed to each club president-elect at PETS. The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report.

History shows that clubs that set goals follow through with them. As your club sets its goal for the coming year, think about the number of lives your club can touch by helping to *Make Dreams Real* for people around the world.

WATER MANAGEMENT VITAL NOW, IN THE FUTURE

Rotarians from four countries are finding Group Study Exchange (GSE) a fountain of information about effectively managing water resources.

In October, a GSE team from District 4840 (Argentina-Misiones; part of Paraguay) visited District 7090 (part of Ontario, Canada; part of New York, USA). The team toured Niagara Falls on both sides of the United States-Canadian border; a water treatment plant; and the Big Becky Tunnel, which, when connected to the Niagara River, will boost electrical output at a Niagara Falls, Ontario, power station by 14 percent.

Carlos Jesus Fernandez (left), District 4840 team leader and a member of the Rotary Club of Posadas Norte, Argentina, meets Sherman Zavitz, a member of the Rotary Club of Niagara Falls, Ontario, Canada.

In a presentation to the Rotary Club of Niagara Falls, the GSE team reported on a major power plant built above the Jasyretâ-Apipé waterfalls in the Paraná River between Argentina and Paraguay. They also described the Guaraní Aquifer — one of the world's largest reservoirs — located beneath Argentina, Brazil, Paraguay, and Uruguay. In addition, they gave a step-by-step demonstration of the recovery and preservation of a water source.

"The knowledge they came with and the new resources they learned of make this team an incredible resource for any water project," reported the Niagara Falls club in its newsletter.

District 7090 plans to send a GSE team whose members work in water-related fields to District 4840 in May. Water and sanitation, which are vital to meeting global humanitarian needs, are one of six areas of focus areas of The Rotary Foundation's Future Vision Plan, set to begin on a pilot basis on 1 July 2010.



THE BOTTOM LINE

2008-09 Interim Annual Programs Fund Contribution Totals

US\$42.3M

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

DDF HELPS MEET ROTARY'S CHALLENGE

On a sunny afternoon in September 1979, some 100 children in Manila, the Philippines, lined up to receive their first dose of oral polio vaccine. They represented the first group of one million children who would be immunized against the disease as part of The Rotary Foundation's first Health, Hunger and Humanity (3-H) project.

The 3-H project inspired the creation of PolioPlus, and since 1994, the District Designated Fund (DDF) has provided vital support for PolioPlus in the global effort to eradicate polio. In 2007-08, 321 districts allocated more than US\$4.6 million to PolioPlus Partners* and other polio eradication activities.

DDF can continue to play an important role in support of Rotary's US\$200 Million Challenge. Rotary is committed to raising \$200 million by 30 June 2012, in response to the \$355 million

in total grants for polio eradication received from the Bill & Melinda Gates Foundation. Cash and DDF will be accepted as funds to meet the challenge.

Maximizing the effort to meet the challenge is all the more reason why districts should spend DDF before the end of the 2008-09 Rotary year and not let it carry over to the next year. Moreover, Annual Programs Fund-*SHARE* contributions raised before 30 June 2009 will generate DDF available in 2011-12 — the final year of the challenge. APF contributions today can help support all of our favorite Foundation programs and help reach our fundraising goals for a polio-free world.

Read more on Rotary's challenge at www.rotary.org.

*Effective 1 July 2008, funding for PolioPlus Partners ceased for the duration of Rotary's challenge.

ROTARY HAS PEOPLE SMILING IN LEBANON

About 75 percent of the 150,000 people living in Chowiefat, Lebanon, and surrounding towns are poor or have below-average incomes. A



Members of the Rotary Club of Sahel Aley and Ladies League of Chowiefat deliver equipment to the free dental clinic in Chowiefat, Lebanon.

medical center established with the aid of the Ladies League of Chowiefat provides free care to the area. Until recently, however, residents lacked access to affordable dental care.

The league went to the Rotary Club of Sahel Aley for help. In response, the club joined with the Rotary Club of Troy, Michigan, USA, in a \$20,000 Rotary Foundation Matching Grant project to provide the center with the equipment needed to open a dental clinic.

"Dental care is highly expensive in private clinics," says Amal Richani, a member of the Sahel Aley club. "The real beneficiaries of this project are the children and adults of Chowiefat and the neighboring towns who will finally get free dental care."

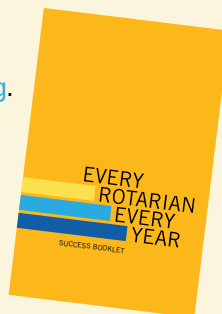
Your Annual Programs Fund contribution makes a difference!

2009-10 CLUB SUCCESS KIT NOW AVAILABLE

Clubs and districts will find the *2009-10 Every Rotarian, Every Year Club Success Kit* (958-EN) a handy, effective tool to help achieve their goals in support of the Foundation's Annual Programs Fund. Produced in the nine basic Rotary languages, the kit will be available at the club presidents-elect training seminars. Most of the kit's contents can be downloaded from the RI Web site at www.rotary.org.

A key element of the kit is the *Every Rotarian, Every Year Brochure/Contribution Form* (957-EN). Clubs may order a sufficient quantity of the brochure/form for their members, free

of charge, through the online catalog at <https://shop.rotary.org/catalog>. They can also be ordered from Publications Order Services at RI World Headquarters, tel.: 1-847-866-4600; fax: 1-847-866-3276; e-mail: shop.rotary@rotary.org, or the international office serving your area.



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For more information about Every Rotarian, Every Year or to share examples of successful fundraising strategies, please contact:

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Fax: 1-847-328-5260

E-mail: erey@rotary.org

RI Web site: www.rotary.org

SIGN ME UP!

Keep up-to-date with Every Rotarian, Every Year and encourage other members of your club to become involved by receiving this quarterly newsletter. View or subscribe to the newsletter through the RI Web site at www.rotary.org (search "EREY newsletter").

If you are a current subscriber and your Internet service provider has changed, please subscribe using your new e-mail address.

CHECK YOUR CONTRIBUTION HISTORY

Go to www.rotary.org and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will enter your unique e-mail address and password. You must have an e-mail address on file at Rotary International to enter the Member Access portal. Submit e-mail addresses to data@rotary.org.

YOUR CONTRIBUTION TO OUR US\$125 MILLION ANNUAL PROGRAMS FUND GOAL IN 2008-09 WILL HELP ENSURE THAT ROTARIANS CAN MAKE DREAMS REAL.